



Baxa Corporation was founded in 1975 by Brian Baldwin and Ronald Baxa with a mission to develop innovative, high-quality, safe products for hospital pharmacies. In more than three decades of rapid growth and change in the healthcare industry, the company has flourished through its dedication to service and a solid reputation for designing niche products that provide solutions to practical problems in the pharmacy. In a competitive field, Baxa Corporation has built its reputation on providing “quality beyond expectations.”

When Baldwin and Baxa started their new company, oral liquid medications were dosed with teaspoons or graduated cups. Inaccurate and even dangerous doses resulted. Additionally, the use of luer syringes to deliver non-sterile oral liquid medications raised the possibility of accidental injection. The ExactaMed® Oral Dispenser, with a special tip that does not accept a needle, was the first product of its kind to provide a highly accurate, completely safe method for dosing oral liquid drugs that prevented the opportunity for misconnection errors. The early success of the Baxa oral dispenser encouraged the company to look into streamlining and automating other time-consuming procedures involving fluid medications.

Today, Baxa is the leading provider of products for health-system pharmacies that improve process efficiency and promote the safe and efficient preparation, handling, packaging and administration of fluid medications.

Baxa Pharmacy and Nursing Product Lines:

- Dose Management
- Automated Compounding Devices
- Automated Filling Systems
- Oral and Enteral Systems
- IV Administration

**Company
Overview >>**



Reducing medication errors is an important issue affecting healthcare systems worldwide. While the risks of medication and human error will never be removed entirely, due to multiple points of possible failure from the pharmacy to the patient bedside, Baxa is committed to leading a Culture of Safety where best practices are implemented and embedded in the way healthcare professionals and institutions approach patient safety on a daily basis.

The Baxa STAR Center® (Skills Training, Academics and Resources) is the first purpose-built facility for professional development in pharmacy, healthcare and environmental control. Featuring a Class 7 positive-pressure cleanroom, a negative-pressure cleanroom and a classroom for interactive learning, the STAR

Center provides hands-on, interactive training for today's pharmacists and healthcare professionals.

The Baxa Culture of Safety extends to social media with a Facebook page designed to influence a change in patient and medication safety practices. The Culture of Safety Page encourages pharmacy and nursing professionals to share experiences, insights and ideas for improving their profession and creating solutions that interject safety into the healthcare process. The site also serves as a portal for Web sites and resources related to establishing a cultural awareness around patient safety within specific health systems.

www.facebook.com/CultureofSafety

Contact Information

For more information about Baxa and its industry-leading line of products, please visit www.baxa.com

Baxa Corporate Contact

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Leading a
Culture of
Safety >>





Corporate Facts >>

Making Pharmacy Safer One Dose at Time

Baxa Corporation (www.baxa.com) is a leading developer and manufacturer of innovative devices, systems and software for the safe and efficient preparation, handling, packaging, and administration of medications in hospital pharmacies and healthcare systems.

Founded

1975, as Baxa Laboratories

CEO

Greg Baldwin

World Headquarters

Englewood, Colorado

Employment

500+ globally

2009 Revenue

\$146 million; privately held

Key Products and Initiatives >>

Dose Management

DoseEdge™ from Baxa is the first and only completely integrated system for managing IV and oral dose preparation activities. Using DoseEdge, health-system pharmacies can streamline the steps for preparing and documenting doses through barcode drug verification, automatic dose calculation and image capture of dose creation to reduce the chance of medication error.

Oral and Enteral Dispensers

Baxa invented the first oral syringe in 1975 and the product still accounts for more than a quarter of the company's sales. Baxa ExactaMed® Oral Dispensers and the NeoThrive® dedicated enteral feeding system deliver oral and other non-IV medications without risking wrong-route administration.

Automated Compounding Devices (ACDs)

ACDs streamline multi-source mixing applications by improving productivity and reducing labor costs. Baxa offers the state-of-the-art ExactaMix™ Compounders to address parenteral nutrition and other large-volume parenteral compounding needs.

Automated Filling Systems

Baxa systems include the first pharmacy pump and the first automated technology for preparation and distribution of small-volume IV medications. Automated filling systems ensure volume accuracy while minimizing the potential for dose contamination.

STAR Center® (Skills Training, Academics & Resources)

The first purpose-built facility for professional development in pharmacy, healthcare and environmental control. Featuring a Class 7 positive-pressure cleanroom, a negative-pressure cleanroom and a classroom for interactive learning, the STAR Center is part of Baxa Culture of Safety initiatives.

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Brian Baldwin

Founder and Vice Chairman

Brian began his career in product development with American Hospital Supply. At age 27, he started his first company, MPL, Inc. – a hypodermic needle manufacturer – with Bill Cook. Brian’s entrepreneurial drive continued with additional companies founded – Solopak Laboratories, K-Tube Corp., APS, and then Baxa Corporation in 1975. He holds more than 30 US and international patents and is listed in “Who’s Who in Medicine.” Brian was one of the founders of the Colorado Medical Device Association and its first president.

Greg Baldwin Jeff Baldwin

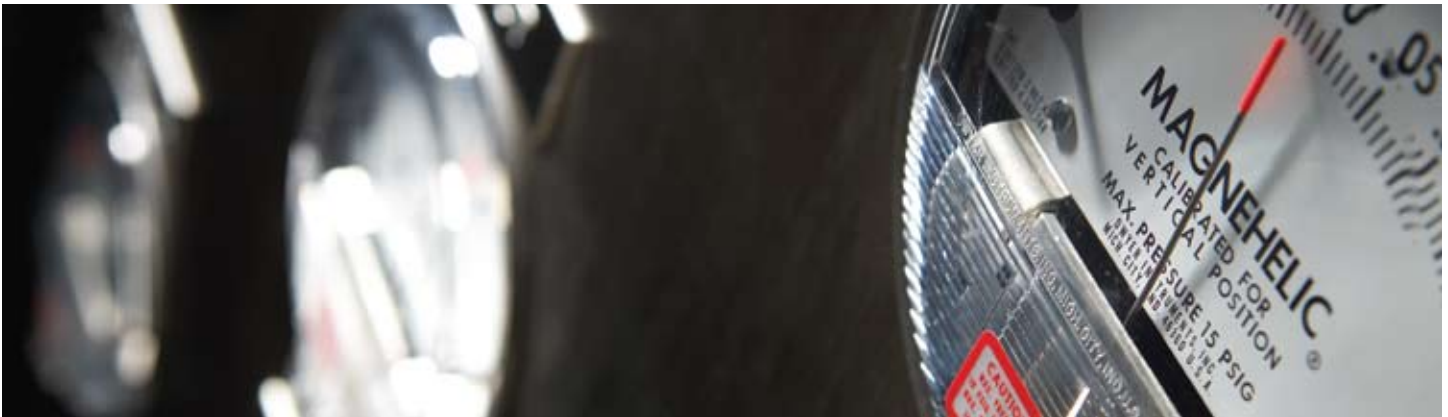
Chairman of the Board and CEO

Greg joined Baxa in 1993 as Vice President of Sales and Marketing, where he built the company’s market presence domestically and internationally, serving customers in more than 50 countries. Since his promotion to President and CEO in 1997, the company quadrupled in size under his strategic, team-based leadership. In 2003, Greg became Chairman/CEO and handed off the President title to his brother Jeff. The two have forged a close partnership focused on the company’s vision to be the partner of choice for the preparation and administration of non-ready-to-use medication in critical care settings. Greg holds a BA in economics and philosophy from Bowdoin College and an MBA from Boston University.

President and Chief Operating Officer

Jeff joined Baxa in 1991 as a Project Engineer. As Engineering Director, Jeff led the development of the automated compounder product line – now one of the company’s primary products. Assuming the role of Managing Director of Baxa Ltd., the company’s European subsidiary, he doubled sales in two years and developed the foundation for future organizational and sales growth. Today, Jeff serves as President and Chief Operating Officer, presiding over double-digit annual sales growth and a world-class manufacturing operation.

Executive Leadership >>



Dennis Schneider

Senior Vice President,
Marketing and Business
Development

Dennis joined Baxa Corporation after its acquisition of ForHealth Technologies in March 2009. He is a professional communicator with more than 25 years' experience in high technology and telecommunications for both large and small companies. Dennis has provided consulting services in the areas of sales and marketing process improvement and M&A diligence and strategy. His experience includes global management and sales positions and worldwide marketing communications.

Dave Runck

Vice President, Finance

A member of the Baxa team since 1991, Dave is the Vice President of Finance. Prior to joining the company, Dave spent time in public accounting with Coopers and Lybrand, and served as the assistant controller for a rapidly growing security system monitoring company. Dave has been instrumental in developing the Baxa financial planning and reporting systems and in managing the company's compliance to Sarbanes-Oxley.

Dennis Tribble, PharmD

Chief Pharmacy Officer

Dennis Tribble is an expert on health-system pharmacy operations, patient safety and related medication safety issues. A pharmacist and software engineer, he is passionate about the need for a complete restructuring of the pharmacy practice paradigm and the role technology will play in bringing about that vision. Dennis is a member of the American Society of Health-System Pharmacists (ASHP) Section on Pharmacy Informatics and Technology (SOPIT) and a charter member of the Pharmacy Informatics Task Force for the Healthcare Information and Management Systems Society (HIMSS). Extensively published, he serves as a reviewer on automation for the American Journal of Health-System Pharmacy.

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