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FOR IMMEDIATE RELEASE

October 4, 2007

**BAXA CORPORATION RECOGNIZED WITH ART DIRECTORS
CLUB OF DENVER MERIT AWARD**

Microsite designed to promote the Rapid-Fill Automated Syringe Filler wins merit award from Art Directors Club of Denver.

Englewood, Colo. – The Baxa Corporation Graphic Design team received a merit award at the prestigious Art Directors Club of Denver (ADCD). The ADCD provides a professional competition that is committed to measuring and rewarding creative excellence in the industry. With more than 400 members, the ADCD challenges members to excel by providing quality programming and insightful speakers. The Art Directors Club of Denver Annual Show features the best examples of marketing communications from across the Front Range. Nationally recognized judges from Seattle, Minneapolis, Birmingham and Kansas City participated in awarding more than 100 entries in this year's program.

The award-winning microsite was an extension of the award-winning Rapid-Fill ASF direct mail campaign, which focused on the three key benefits of the product for customers. Both media were well received by customers and sales team members, alike. The Rapid-Fill ASF direct mail campaign won a Business Marketing Association Gold Key award last spring.

“The Rapid-Fill microsite was an effective campaign tie-in,” noted Eric Brettillo, Baxa Creative Director on the awarded work. “This was the first time Baxa has used this media to complement our print and online marketing materials and we are pleased at its success.” Eric manages the creative team responsible for Baxa Corporation's creative services.

The annual ADCD Awards Banquet was held September 14, 2007 at the Brown Palace Hotel in Denver, where Baxa Corporation received the award. The Rapid-Fill ASF microsite was one of 17 Web sites in the Interactive category of the competition.

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About Baxa Corporation

Baxa, a customer-focused medical device company, provides innovative, solution-based technologies for fluid handling and delivery. Its systems and devices promote the safe and efficient preparation, handling, packaging, and administration of fluid medications. Key products include Rapid-Fill™ Automated Syringe Fillers, Exacta-Med® Oral Dispensers, MicroFuse® Syringe Infusers, Repeater™ Pharmacy Pumps, and Exacta-Mix™ and MicroMacro™ Multi-Source Automated Compounders; used worldwide in hospitals and healthcare facilities. Privately held, Baxa Corporation has subsidiaries and sales offices in Canada and the United Kingdom; direct representation in Austria, Belgium, Finland, France, Germany, Luxembourg, The Netherlands and Switzerland; and distribution partners worldwide. Further information is available at www.baxa.com.

About the Art Directors Club of Denver

The Art Directors Club of Denver, founded in 1955, is a local non-profit, multi-disciplinary creative organization focused on strengthening the creative community. Through education, workshops, showcase events and an annual design competition, ADCD's goal is to foster collaboration and inspiration among existing creatives, promote local talent and resources, and empower the next generation of creative professionals. For more information, visit www.adcd.com.

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