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FOR IMMEDIATE RELEASE

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Baxa to Sponsor Exhibitor's Theatre: *How to Get Your Administration to Buy What You Need: Building a Solid Business Plan 101* at ASHP Midyear Clinical Meeting in Las Vegas

Colorado-based pharmacy products manufacturer, Baxa Corporation, is sponsoring a program at the annual American Society of Health-System Pharmacists' Midyear Clinical Meeting in Las Vegas, December 3rd. The speaker will discuss key financial analyses and metrics and how to use them to build a compelling business plan.

Englewood, Colo – Baxa Corporation is sponsoring a professional presentation discussing the steps necessary for successful planning and implementation of key initiatives within the pharmacy. The Exhibitor's Theatre presentation, "*How to Get Your Administration to Buy What You Need: Building a Solid Business Plan 101*," describes key financial analyses and metrics to build a strong business case. The program takes place on Monday, December 3rd at the meeting of the American Society of Health-System Pharmacists (ASHP) Midyear Clinical Meeting at the Sands Expo Center in Las Vegas.

Presenter Richard Rosenfeld RPh, MBA is the Executive Director of Pharmacy Management for the Scripps Health Hospital System in San Diego, California. He has responsibility for all system pharmacy services through his position with Cardinal Technology and Services, and extensive experience in successful planning and execution of pharmacy initiatives throughout his career. The program builds on Rosenfeld's experiences, providing pharmacy directors and managers with real-life plan building examples and tips on how to use data effectively to promote the clinical and process benefits for proposed pharmacy changes.

The complimentary, one-hour educational program will be held Monday, December 3rd in Palazzo Ballroom C, of the Sands Expo Center, beginning at 12:45 PM. Participants are eligible for one credit hour of Pharmacy Continuing Education (CEU).

– More –

News Release



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About Baxa Corporation

Baxa, a customer-focused medical device company, provides innovative, solution-based technologies for fluid handling and delivery. Its systems and devices promote the safe and efficient preparation, handling, packaging, and administration of fluid medications. Key products include Rapid-Fill™ Automated Syringe Fillers, Exacta-Med® Oral Dispensers, MicroFuse® Syringe Infusers, Repeater™ Pharmacy Pumps, and Exacta-Mix™ and MicroMacro™ Multi-Source Automated Compounders; used worldwide in hospitals and healthcare facilities. Privately held, Baxa Corporation has subsidiaries and sales offices in Canada and the United Kingdom; direct representation in Austria, Belgium, Finland, France, Germany, Luxembourg, The Netherlands and Switzerland; and distribution partners worldwide. Further information is available at www.baxa.com.

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