



FOR IMMEDIATE RELEASE:

**Baxa Corporation to be featured on
21st Century Health Television
April 30, 2011**

[Click Link Below for Airing Schedule](#)

<http://21cbtv.com/clearance-report/21chtv2134-fbn.pdf>

Boca Raton, FL (April 28, 2011) --- Multi-Media Productions (USA), Inc. is pleased to announce that Baxa Corporation will be airing on *21st Century Health* on Fox Business Network (as paid programming).

Commitment to safety, simplification and customer service... These are all qualities that hospital pharmacies and nursing environments shop for when seeking fluid delivery solutions. Baxa provides products that help the medical community work more efficiently, while improving patient safety. By listening to clients' needs and delivering products that make their job easier, Baxa is dedicated to the people who are dedicated to their patients. Baxa pays special attention to fine detail so clients can invest their time and effort where they are needed most - caring for their patients.

Baxa products, systems and professional services now encompass virtually every facet of compounding and dispensing fluid medications. From the most basic devices for oral unit-dosing to complex automation for IV admixture preparation, syringe infusion, multi-source solution compounding and compliance training for professionals, they are fully committed to safety.

JL Haber, Vice President of Programming at Multi Media Productions, added, "With a unique approach to the needs of the medical industry, Baxa Corporation was a natural fit for our show. We are excited to have them as a guest on our program."

About Baxa Corporation

[Baxa](#), a customer-focused medical device company, provides innovative, solution-based technologies for medication handling and delivery. Its systems and devices promote the safe and efficient preparation, handling, packaging and administration of medications. Key products used worldwide in hospitals and healthcare facilities include: the [Abacus® Order Entry and Calculation Software](#), the [DoseEdge® Pharmacy Workflow Manager](#), [ExactaMed® Oral Syringes](#), [ExactaMix® Automated Compounding Devices](#), [InFuse™](#) and [MicroFuse® Syringe Infusers](#), [Repeater™ Pharmacy Pumps](#), [NeoThrive® Enteral Syringes](#), the [PadLock® Set Saver](#) and the [RapidFill™](#) and [IntelliFill® i.v.](#) Automated Syringe Fillers. Privately held, Baxa Corporation has subsidiaries and sales offices in Florida, Canada and the United Kingdom; direct representation in Austria, Belgium, Denmark, Finland, France, Germany, Italy, Luxembourg, The Netherlands and Switzerland; and distribution partners worldwide.

For more information visit <http://www.baxa.com>

About 21st Century Health

21st Century Health is an award winning targeted business show that is independently produced by Multi-Media Productions. The show provides its business viewers an in depth opportunity to find solutions to the industry problems from some of the top business leaders from across the world. Each exclusive segment is taped in our state of the art South Florida Studio.

Once selected, companies are able to present their story and solutions to industry problems in an exclusive way that sets their company apart from the others. With more than 6,000 companies participating on over 600 shows, 21st Century Health continues to be the premier and targeted outlet for the latest business stories.

21st Century Health airs on various national cable networks that are viewed by over 100 million viewers nationwide as well as internationally via DirecTV and Dish Network. The show can also be viewed through video on demand via <http://www.21chtv.com>. The 21CHTV Series is also available at more than 27 prestigious college universities, including Carnegie Mellon University, Howard University, Dartmouth College and Georgetown University.

For specific market-by-market air dates and times, please e-mail Moniqueh@mmpusa.com. For more information, please visit <http://www.21chtv.com>.

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