



Baxa Corporation
14445 Grasslands Drive
Englewood, CO 80112

tel: 303-690-4204
fax: 303-690-4804
baxamail@baxa.com
www.baxa.com

NEWS RELEASE

IMMEDIATE RELEASE

December 29, 2009

Baxa Corporation to Sponsor Free Culture of Safety Webinar

Complimentary Webinar offers 2 CE credits to attendees for learning how a culture of safety can improve patient safety in health systems.

Englewood, Colo. – Baxa Corporation, a leading developer of medical device technology for the safe handling, packaging and administration of fluid medications, announces a new Webinar program supporting its culture of safety initiative for today’s health-system pharmacies. The Webinar presentation, titled “A Culture of Safety in Pharmacy: Lessons Learned,” features an industry-leading panel of professionals discussing the controversy around medication errors, error reporting and the promotion of patient safety through cultural changes in health-system pharmacies. This ACPE-accredited Webinar presentation provides participants with two CE credits and takes place on January 14th, 2010.

The four-speaker panel, which brings diverse expertise to the discussion, is moderated by Dennis Tribble, PharmD, Chief Pharmacy Officer for Baxa Corporation. Program speakers are Rita Shane, PharmD, FASHP – Director of Pharmacy Services at Cedars-Sinai Medical Center; Seth Eisenberg, RN, ASN, ONC[®], the Professional Practice Coordinator of Infusion Services at Seattle Cancer Center; Patricia Kienle, RPh, MPA, FASHP – Director of Clinical Accreditation and Medication Safety, Quality and Regulatory Affairs for Cardinal Health Pharmacy Solutions and John Poikonen, PharmD – the Director of Clinical Informatics at UMass Memorial Medical Center.

“Baxa is excited to recognize the importance of creating a culture of safety by partnering with these health-system professionals,” notes Dennis Tribble, Baxa Chief Pharmacy Officer. Each of the panelists brings a unique perspective to the issue, which results in a lively exploration of the issues related to creating and sustaining a culture of safety within our health systems.



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In addition to this Webinar, Baxa announces the launch of a redesigned microsite to support its 2010 Webinar series. At <http://www.baxa.com/webinars>, visitors now will have the opportunity to register for future Webinars, view recorded versions of past Webinars and recommend future topics and speakers.

Interested participants can register for the January 14th Webinar by visiting the new microsite online at <http://www.baxa.com/webinars>. Visitors are encouraged to register in advance as space is limited.

About Baxa Corporation

Baxa, a customer-focused medical device company, provides innovative, solution-based technologies for medication handling and delivery. Its systems and devices promote the safe and efficient preparation, handling, packaging, and administration of medications. Privately held, Baxa Corporation has subsidiaries and sales offices in Florida, Canada and the United Kingdom; direct representation in Austria, Belgium, Denmark, Finland, France, Germany, Luxembourg, The Netherlands and Switzerland; and distribution partners worldwide. Further information is available at www.baxa.com.

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Contact:

Marian Robinson, Vice President, Marketing
Baxa Corporation: 800.567.2292 ext. 2157 or 303.617.2157
Email: marian.robinson@baxa.com

Maggie Chamberlin Holben, APR
Absolutely Public Relations: 303.984.9801 or 303.669.3558
Email: maggie@absolutelypr.com