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IMMEDIATE RELEASE

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Baxa Launches Enhanced Online Product Content

Baxa Corporation announces the launch of new interactive functionality to its product pages that enables a 360-degree view and enhanced content.

Englewood, Colo. – Baxa Corporation announces the launch of updated, interactive functionality to the product pages on its corporate Web site. The enhanced Web site content features a unique interface that grants users a more in-depth view of the entire Baxa product offering. With this new feature, users can zoom in to see high-resolution product photos and, on key products, a 360-degree view.

“This update provides Baxa customers and site visitors an enhanced user experience – through an in-depth look at the products they use and trust,” notes Marian Robinson, Baxa VP of Marketing. Using this unique, interactive image capability, viewers can see products from all different angles, gaining a better understanding of key attributes and how the product would work in their environments. The product detailing tools provide baxa.com visitors with better information to make purchasing decisions and to specify products that meet the specialized needs of health-system pharmacies.

In addition to complete product detailing, [Baxa.com](http://www.baxa.com) provides a wide variety of complimentary training tools, technical papers and clinical resources that help users understand regulatory requirements, compliance guidelines and industry trends and best practices.

Baxa Corporation markets and sells medical devices for use in health-system pharmacies and for patient care. Its OEM group provides specialty products for packaging with prescription pharmaceuticals. For more information about Baxa, or to demonstrate the new Web site features, visit <http://tiny.cc/UleLk>

– more –

News Release



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About Baxa Corporation

Baxa, a customer-focused medical device company, provides innovative, solution-based technologies for medication handling and delivery. Its systems and devices promote the safe and efficient preparation, handling, packaging, and administration of medications. Key products include the PadLock[®] Set Saver, Rapid-Fill[™] Automated Syringe Fillers, ExactaMed[®] Oral Dispensers, MicroFuse[®] Syringe Infusers, Repeater[™] Pharmacy Pumps, the IntelliFlow[™] System and ExactaMix[™] Multi-Source Automated Compounders; used worldwide in hospitals and healthcare facilities. Its subsidiary FHT, Inc. produces the IntelliFill[®] *i.v.* automation. Privately held, Baxa Corporation has subsidiaries and sales offices in Florida, Canada and the United Kingdom; direct representation in Austria, Belgium, Denmark, Finland, France, Germany, Luxembourg, The Netherlands and Switzerland; and distribution partners worldwide. Further information is available at www.baxa.com.

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