

EPSON AMERICA, INC.

3840 Kilroy Airport Way  
Long Beach, California 90806-2469  
Phone: 562.981.3840P.O. Box 93012  
Long Beach, CA 90809-9941**The American Society of Health-System Pharmacists (ASHP)  
Epson Booth #2747****FOR IMMEDIATE RELEASE****PR CONTACT:****Angela Diffly  
The Stephenz Group  
404.221.8895  
[adiffly@stephenz.com](mailto:adiffly@stephenz.com)****EPSON ON-DEMAND COLOR PRINTER IDEALLY SUITED FOR STERILE  
COMPOUNDING ENVIRONMENTS**

New Orleans, LA, December 4, 2011 – [Epson America, Inc.](http://www.epson.com), a leading global supplier of inkjet printing technology, announced today at [The American Society of Health-System Pharmacists \(AHSP\) Midyear Clinical Meeting and Exhibition](#) that its SecurColor™ on-demand inkjet label printer is an ideal solution for hospital pharmacies looking to implement accurate and cost effective color labels for unit dose, syringe and IV bag labeling. With a low particle-generating printer such as Epson's SecurColor, hospital pharmacies can continue to comply with USP 797 standards -- which require compounded sterile preparations (CSPs) to be formulated inside laminar flow workstations within clean rooms -- while also improving patient care and minimizing the risk of human error.

“The use of color-on-demand label printing is on the rise in healthcare facilities nationwide,” commented Tom Kettell, Strategic Business Manager, Emerging Markets, Epson Business Systems Division. “When used strategically, color can make a significant difference to ensure the right medication in the right dose at the right time to the right patient. This product can be utilized even in stringent healthcare environments, and it can improve patient care significantly.”

Testing of a SecurColor printer was conducted by Controlled Environment Consulting at the Baxa STAR Center<sup>®</sup>, to determine the amount of particulate contamination generated by printer operation. ISO Class 7 limits the particulate counts to less than 352,000 particles per cubic meter (10,000 particles per cubic foot (ppcf)). The test results showed that the relatively low level counts generated by the printer did not elevate the background room particulate level to exceed ISO Class 7 limits.\*

## **About Epson America, Inc.**

Epson is one of the world's leading manufacturers of highly reliable point-of-service technology, including printers, precision printing mechanisms and digital image scanners. Founded in 1975 and headquartered in Long Beach, CA, Epson America, Inc. is the U.S. affiliate of Japan-based Seiko Epson Corporation, a global manufacturer and supplier of high-quality technology products that meet customer demands for increased functionality, compactness, systems integration and energy efficiency. The Seiko Epson organization is proud of its ongoing contributions to the global environment, and for the third year in a row is part of the Dow Jones Sustainability World Index – an indicator for leading companies in economic, environmental and social criteria. Epson offers the most comprehensive line of POS printers, as well as the widest selection of ENERGY STAR qualified models available today. To learn more about Epson America Business Systems Division, please visit: <http://pos.epson.com>. You may also connect with Epson America Business Systems Division on Facebook (<http://tinyurl.com/EpsonFacebook-BizSys>), Twitter ([http://twitter.com/EpsonB2B\\_PR](http://twitter.com/EpsonB2B_PR)) and YouTube (<http://tinyURL.com/EpsonYouTube>).

###

\*The testing was conducted by James Wagner, President of Controlled Environment Consulting, in September 2011. The STAR Center is a stand-alone pharmacy process and environmental controls training facility located at the Baxa Corporation headquarters in Englewood, Colorado.

Epson is a registered trademark of Seiko Epson Corporation. SecurColor is a trademark of Epson America, Inc. All other trademarks are property of their respective owners.