



Baxa Corporation
14445 Grasslands Drive
Englewood, CO 80112

tel: 303-690-4204
fax: 303-690-4804
baxamail@baxa.com
www.baxa.com

IMMEDIATE RELEASE

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Baxa Corporation Launches Campaign to Recognize IV Nurse Day and Introduce the New PadLock® Set Saver

New Baxa eCampaign targets IV Nurses to introduce the PadLock Set Saver and honors nurses for their dedication to patients.

Englewood, Colo. – Baxa Corporation announces the launch of a targeted campaign recognizing the dedication of infusion nurses to advancing the delivery of quality therapy to patients, promoting research and education in their practice and continually improving outcomes in patients receiving IV therapy. The new campaign is timed to launch on the 28th annual National IV Nurses Day. That day – January 25, 2008 – infusion nurses will join together to observe the National IV Nurse Day. Celebrated since 1980, when the US House of Representatives designated this day to honor and recognize the hard work of infusion nurse specialists, IV Nurse Day gives providers and suppliers alike a chance to recognize the accomplishments of this nurse specialty.

In addition to acknowledging the impact of nurse specialists in IV therapy, the Baxa eCampaign promotes a new product developed specifically to make the job of a nurse, or an IV nurse in particular, easier. The PadLock Set Saver device is designed to promote best practice for aseptic IV administration set storage, preventing contamination of the administration set when disconnected from the patient. The Set Saver also eliminates the use of IV administration set caps, which are a known choking hazard – especially in pediatric applications. The PadLock product provides temporary aseptic storage of the IV administration set when disconnected from the patient, replacing the need for disposable caps to maintain aseptic procedure. These features combine to reduce the number of disposables nurses need to handle for proper infusion technique and make it easier for nurses to provide the best possible patient IV administration set connections and disconnections, allowing IV nurses more time for direct patient care.

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"In celebration of IV Nurses Day we wanted to raise awareness about how Baxa is working to make the jobs of the infusion nurses easier, says Megan Kleckner, Product Manager. "By offering nurses a sample PadLock, we hope that they will see its safety and ease-of-use for themselves," adds Kleckner.

For more information on National IV Nurse Day, contact Cathy Amero, RN, BSN, CRNI® Nurse Educator, Infusion Nurses Society (INS) at 781.440.9408.

Baxa Corporation is a world leader in developing innovative technology for the safe handling, packaging and administration of medications in hospital and alternate-care settings. Renowned for enhancing patient safety and improving processes within pharmacy settings, with the PadLock Set Saver, Baxa brings expertise and experience to the patient bedside.

About Baxa Corporation

Baxa, a customer-focused medical device company, provides innovative, solution-based technologies for medication handling and delivery. Its systems and devices promote the safe and efficient preparation, handling, packaging, and administration of medications. Key products include the PadLock® Set Saver, Rapid-Fill™ Automated Syringe Fillers, Exacta-Med® Oral Dispensers, MicroFuse® Syringe Infusers, Repeater™ Pharmacy Pumps, and Exacta-Mix™ and MicroMacro™ Multi-Source Automated Compounders; used worldwide in hospitals and healthcare facilities. Privately held, Baxa Corporation has subsidiaries and sales offices in Canada and the United Kingdom; direct representation in Austria, Belgium, Finland, France, Germany, Luxembourg, The Netherlands and Switzerland; and distribution partners worldwide. Further information is available at www.baxa.com.

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Contact:

Marian Robinson, Vice President, Marketing
Baxa Corporation: 800.567.2292 ext. 2157 or 303.617.2157
Email: marian.robinson@baxa.com

Maggie Chamberlin Holben, APR
Absolutely Public Relations: 303.984.9801 or 303.669.3558
Email: maggie@absolutelypr.com

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