



Baxa Corporation
14445 Grasslands Drive
Englewood, CO 80112

tel: 303-690-4204
fax: 303-690-4804
baxamail@baxa.com
www.baxa.com

IMMEDIATE RELEASE

31 January 2008

Baxa Corporation Launches New Web Site

Baxa announces the launch of its new corporate Web site with enhanced user features and technical content.

Englewood, Colo. –Baxa Corporation announces the launch of its new corporate Web site. The site provides a global platform for information exchange, product marketing, public relations, and sales and technical support for health-system pharmacists and nurses, as well as pharmaceutical industry representatives. The site redesign updates the baxa.com infrastructure to support more frequent content updates and the addition of multimedia materials and interactive training tools. The new Baxa site addresses customer feedback on desired site content and was developed to provide a better user experience through increased technical content and more in-depth product specification and demonstration materials.

“By updating the site’s functionality and page layouts, the redesign allowed us to improve the user experience. Its new search capabilities and content management make it faster to find and access what our visitors are looking for,” notes Marian Robinson, Baxa VP of Marketing. Baxa.com provides a wide variety of complimentary training tools and technical and clinical resources that help users understand regulatory requirements, compliance guidelines and industry trends and best practices. A unique feature of the new Baxa site is its information cart facility, which allows users to ‘order’ documents on the site then download them to their desktops with just a click.

Baxa Corporation markets and sells medical devices for use in health-system pharmacies and for patient care. Its OEM group provides specialty products for packaging with prescription pharmaceuticals. For more information about Baxa, or to demonstrate the new Web site features, visit www.baxa.com.

– more –

News Release



Baxa Corporation
14445 Grasslands Drive
Englewood, CO 80112

tel: 303-690-4204
fax: 303-690-4804
baxamail@baxa.com
www.baxa.com

New Web Site
Page 2.

About Baxa Corporation

Baxa, a customer-focused medical device company, provides innovative, solution-based technologies for medication handling and delivery. Its systems and devices promote the safe and efficient preparation, handling, packaging, and administration of medications. Key products include the PadLock[®] Set Saver, Rapid-Fill[™] Automated Syringe Fillers, Exacta-Med[®] Oral Dispensers, MicroFuse[®] Syringe Infusers, Repeater[™] Pharmacy Pumps, and Exacta-Mix[™] and MicroMacro[™] Multi-Source Automated Compounders; used worldwide in hospitals and healthcare facilities. Privately held, Baxa Corporation has subsidiaries and sales offices in Canada and the United Kingdom; direct representation in Austria, Belgium, Finland, France, Germany, Luxembourg, The Netherlands and Switzerland; and distribution partners worldwide. Further information is available at www.baxa.com.

###

Contact:

Marian Robinson, Vice President, Marketing
Baxa Corporation: 800.567.2292 ext. 2157 or 303.617.2157
Email: marian.robinson@baxa.com

Maggie Chamberlin Holben, APR
Absolutely Public Relations: 303.984.9801 or 303.669.3558
Email: maggie@absolutelypr.com

News Release